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**Media Contact:**  
**Beth Bourgeois | Summit Strategy**  
[beth@summitstrategywins.com](mailto:beth@summitstrategywins.com) | 719-216-3206

## **Summit Strategy Expands Services and Client Base: Bolsters Industry Leadership with Theme Strategic Proposals Partnership**

*New Partnership to Enable Summit Strategy to Reach New Heights*

ALISO VIEJO, Calif. (November 1, 2023) – In a monumental move, Summit Strategy, a trailblazing proposal development and marketing consulting firm, is expanding and will now serve the client base of Theme Strategic Proposals, a fellow proposal development consulting firm. This strategic partnership assures Theme’s clients a seamless transition to the exceptional service and transformative outcomes for which Summit Strategy is renowned.

“This is a tremendous opportunity for the entire Summit Strategy team,” said Summit Strategy Founder and CEO Krystn Macomber. “We’re honored to provide the marketing and proposal consulting needs for our new clients and empower them to continue their important work and advance their missions.”

After posting an exceptional 800% growth rate from 2021 to 2022, this new collaboration positions Summit Strategy for significant expansion, with the company on track to wrap up 2023 with an impressive 50% increase.

By facilitating a smooth handover of responsibilities from Theme Strategic Proposals, Summit Strategy ensures its newfound clients will have uninterrupted access to the vital resources they require to operate seamlessly. This transition is scheduled for completion by mid-November.

Learn more about how Summit Strategy elevates its clients’ success and its commitment to delivering winning solutions at <https://summitstrategywins.com/>.

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### **About Summit Strategy**

Summit Strategy is a marketing and proposal consulting firm revolutionizing how companies win more business through strategic planning, proposal development, marketing tactics, and branding. By providing clients with customized plans to maximize their strategic edge, the experienced and expert Summit Strategy team is providing the game changing tools businesses need to reach new heights and take on new summits.